

**JOURNAL OF GENERAL MANAGEMENT
CALL FOR PAPERS**

Smart Sustainable Business Collaboration through Innovations in Information Technology

Special Issue of the Journal of General Management

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Background

Innovations in information technology are presenting new opportunities and challenges to the way policy makers and organisations harness technological capability to support economic growth in tandem with societal well-being. The pervasive impact of innovations in information technology is reflected by numerous technology-enabled solutions ranging from smart health, cloud technology, big data and analytics, collaborative and communication platforms (e.g., supply chain management), e-government, energy and infrastructure management to smart cities. Although technology continues to provide the basis for organisations to enhance business efficiency and performance, recent technology advances capable of boundary spanning integrate disparate activities and diverse functions in sustainable smart business collaborations. People, devices, organisations and products are increasingly connected and embedded in broader systems through smart collaboration and connectivity (Porter and Heppelmann, 2015). This has implications for policy makers and managers in terms of understanding the holistic and synergistic role of information technology.

It is fitting for the Journal of General Management (JGM) to attempt and address the cross-functional nature of innovations in information technology. In the context of general management, knowledge of mechanisms for smart collaboration through information technology can help businesses achieve their economic goals as well as gain societal and environmental benefits beyond firm boundaries. In particular, smart collaboration recognises sustainability concerning long-term consequences of effective resource utilisation, whereby companies focus on resource sharing rather than ownership (Landel, 2015). In an Internet era, technology provides an open platform for smart collaboration eliminating geographical boundaries and integrating actors at different levels such as in a networked economy (Eng, 2007). A survey published by the McKinsey Quarterly highlights the impact of participatory Web 2.0 technologies (such as social networks, wikis, and microblogs) on management and performance by creating networked organizations to enhance innovative collaboration among employees, customers, and business partners is highly correlated with market share gains (Jacques et al., 2010).

Scope and objectives

Smart sustainable business collaboration will help change the way people share and work with digital information technology such as in smart communities through network weaving (Krebs and Holley, 2006; Ingram and Torfason, 2010). This improves workplace

interaction and communication, which can support knowledge exchange and transfer to enhance innovation and firm performance (Eng, 2004). Smart collaboration is not only concerned with business-to-business collaboration but also public institutions such as academics, governments and nonprofit organisations to create overall growth and support sustainable economic development. As such, this special issue invites papers from academic scholars, managers of organizations and corporations, policy think tanks and social enterprises to shed new light on the impact of smart collaboration for sustainable business through innovations in information technology. This special issue welcomes contributions from a wide range of topics especially innovative scholarly approaches employing new methodologies. Papers for this special issue may address, for example, the following areas:

- SMART COMMERCE: sociopreneurship, ecopreneurship, business model, ICT for business product, product and service, operation in business, marketing in business, e- marketing in business, online trading, content for business, analytic for big data, digital behavior, ethics for business, transportation/delivery for business, resources for business, collaboration for business (academics, business, government, and community), policy for business, government regulation for business, intellectual property rights.
- SMART FINANCE AND ACCOUNTING: financial in business, risk trading, information system in accounting, control (audit) in business, payment (digital money) in business, e-tax, e-banking.
- SMART EDUCATION: content for learning, approach for learning, resources for learning, process for learning, thinking in business, managing creative people, managing diversity, corporate entrepreneurship, social networks for business, evaluation for business performance, learning organization, CSR and sustainability, talent and leadership development, entrepreneurial competencies for business, psychological aspect for business.

This list is not an exhaustive list and papers exploring other themes within the theme will be considered. As a practitioner-oriented journal, the guest editors encourage empirical research through systematic inquiry that provides clear practitioner and managerial contributions. Potential contributors will be encouraged to discuss their ideas with the guest editors (please contact Prof. Teck Y. Eng managingeditor@braybrookepress.com) including methods and significance for general management.

Deadlines and Submission instructions:

To submit your manuscript, please follow the Journal of General Management author guidelines and keep the length of your manuscript no longer than 6,500 words, excluding references, tables and figures. Please indicate your submission to this special issue and your submission will be acknowledged. Please omit author(s) details in your main document to facilitate double-blind peer review through two independent experts together with one industry practitioner when appropriate. Please submit author(s) contact details in a separate file.

Please see guidelines for authors:

<http://www.braybrooke.co.uk/ForAuthors/Guidelinesforauthors/tabid/72/Default.aspx>

In addition to submitting directly to JGM via admin@braybrookepress.com (please indicate your submission for this special issue in the email subject heading), potential contributors can submit their papers to the 7th Smart Collaboration for Business in Technology and Information Industry 2016 conference to be held at the Telkom University, Bandung, Indonesia, August 15th – 16th 2016 (please see: sctii.telkomuniversity.ac.id).

Deadline for submission of papers: 1st June 2016

Reports from referees sent to authors: 1st September 2016

Submission of revised papers: 1st December 2016

*NB: The submission deadline corresponds to the SCBTII conference. Potential contributors to the conference may submit abstract (no more than 100 words) for initial consideration to sctii@telkomuniversity.ac.id no later than **1st May 2016**. Please note that all manuscripts will be screened using plagiarism software and any form of plagiarism will result in desk rejection.

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